



SPONSORSHIP OPPORTUNITIES



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www.PRESTBURYACADEMY.co.uk



Request for Sponsorship

Dear *Local Business*

Prestbury Girls Academy is seeking sponsorship for our 8 teams that compete at national, regional and local level. Our teams play in the Junior Premier League, and currently we are the only club in Gloucestershire to do so.

We are seeking sponsors for the 2025/26 season and enclosed is details on what we offer.

Our academy does things differently, and we'd really appreciate your valuable time in reading what we do, how we build physically and mentally strong players and how we can work together to better support our amazingly talented girls.

Kind regards,

Ian Nelder-Morgan

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Academy Manager & Welfare Officer

Prestbury Academy



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Who are we?

We're Prestbury Phantoms of course!

Where we started,

From a single team in 2012, Prestbury Phantoms was founded by Martin Johnson, Huw Roberts and Iain Groves as their children had no local football, and other local clubs had no space.

Fast forward to 2025

We now have **40+** teams, **160+** volunteers and over **550** players that compete in the Cheltenham Youth League, Gloucester County Girls League and **proudly the Junior Premier League.**

Where are we going?

To Holland of course. That's a bit of an internal joke, but yes our Junior Premier League U13 squad is travelling to Holland to compete in an international tournament. That isn't what we are talking about though is it!

Our aspiration and vision, is to offer the best facilities, best environment and best coaching the region has to offer. Competing on a level that Premier League clubs offer, we actually do things better and the emphasis on the girls as individuals is much higher.

We believe that **Great People** make **Great Players**



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Our Coaching

TECHNICAL *Creating Skilful Player*

Each team has a coach dedicated to technical training. Their job is to deliver training sessions that develop technical skills on the pitch

The job of the tactical coach is to develop game-based tactical play and scenarios. Working with the team manager to work on the club philosophy.

TACTICAL *Creating Match-Based Scenarios*

STRENGTH & CONDITIONING *Creating Physically & Mentally Strong Players*

Lead by an experienced S&C coach, our players receive an holistic approach to welfare, mental and physical well being



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Our Coaches

Quality & Quantity - why settle for one or the other!

Quality

Our coaches are still volunteers, as are all of our staff, we don't get paid a single penny, that being said, we still strive to offer the best coaching in the region.

All of our coaches are UEFA qualified, with most holding a minimum of UEFA C licence, others having a UEFA B and one of our coaches holding a UEFA A.

All our coaches are first aid qualified, hold safeguarding certification and are DBS checked.

They also commit to attending Coach Development Sessions.

Quantity

Quantity is important. We ensure each team is staffed enough that we can cater for each player within our PLAYER FOCUSED : COACH DIRECTED environment.



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Training

PLAYER FOCUSED : COACH DIRECTED

Player Focused

Our training is designed around Individual, Group & Team needs.

This means that each player is constantly developing their skills and knowledge of their position alongside whole team training.

This could be small groups broken up into, defenders, midfield, forwards or even small groups of, Full Backs, Wingers

This ensures players are always developing.

Coach Directed

The lead or assistant coaches always deliver the sessions to ensure the development training outcomes and learning outcomes are delivered in the Prestbury Way.



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Game Day

Game day is here, and what do we offer?

Home games are played at the Spiers and Hartwell Stadium, an amazing facility that offers All Weather Pitch and stadium football.

All our Home Games are recorded and streamed LIVE using VEO technology. Away games are also recorded and streamed LIVE on a bi-weekly routine.

A brilliant cafe with freshly cooked food and locally sourced ingredients. After the game we offer post match meals for all of our players and visiting players.

Away games, we provide bus transport to all our away games for the players ensuring we can get the best talent from the county without parents having to worry about committing to long journeys each week.

- + Games at the Spiers and Hartwell Stadium on 3G
- + Well maintained Changing Rooms and officials changing
- + Post Match Meals and hospitality for players and official
- + Cafe is open to Parents and Spectators
- + 300+ Parking spaces
- + Mini-bus Transport to away games
- + Games recorded on VEO cameras.



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Our Costs

Why do we need your support?

Running teams in the Junior Premier League is expensive, and offering the best facilities and best coaching takes great investment.

Here's our anticipated costs for 2025/26 season (per team)

FA Affiliation	£12.00	Home Kit	£999.00
FA Insurance	£26.00	Away Kit	£999.00
JPL Affiliation	£300.00	Match Day	£1800.00
		Club running costs*	£4350.00
Training Facilities	£2006.00	*Ball, Training equipment, ancillaries,	
Home Pitch	£1750.00	first aid supplies, club running costs	
Hospitality H&A	£2150.00	Total Expenses	£16,242
Bus & Fuel	£1850.00		
		Subscriptions	£4050
		Kit Contribution	£2700
		Total Income	£6,750
		Deficit	-£9,492 per team
		** Sponsorship income on next page	



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What do we offer in terms of Sponsorship

Here's what we offer in terms of sponsorship?

Home Shirt Sponsor

Logo/Name on our Home Shirt
Logo/Name on all our social posts
Hand out medals at the end of season awards

Pictures on of Socials after every home game
Logo on our VEO live after the game
We'll come and take a photo at your premises

Away Shirt Sponsor

Logo/Name on our Home Shirt
Logo/Name on all our social posts
Hand out medals at the end of season awards

Pictures on of Socials after every away game
Logo on our VEO live after the game
We'll come and take a photo at your premises

Training/Warm up Kit Sponsor

Logo/Name on our training/warm up kit
Logo/Name on all our social posts
Hand out medals at the end of season awards

Pictures on of Socials after every game
Logo on our VEO live after the game
We'll come and take a photo at your premises

Player of the Match Sponsors

Logo/Name on our Player of the Match Trophy
Logo/Name on all our social posts for your chosen week

Pictures on of Socials after every game
You can come and award the trophy after the game

Player of the Match Board Sponsor

Logo/Name on the PoTM board
Logo/Name on all our social posts

Pictures on of Socials after every game
We'll come and take a photo at your premises

Website / Social Sponsors

Your Company name / Logo on our website and tagged in all social posts



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Here's what we propose?

Our proposed fees are below, but feel free to make us an offer.

We accept payment terms and propose 50% upfront and 50% paid over 5 monthly instalments.

We offer all of the below for each of our U12-U15 teams

	U12	U13	U14	U15
Home Shirt Sponsor	£1500	£1500	£1500	£1500
Away Shirt Sponsor	£1500	£1500	£1500	£1500
Training/Warm up Kit Sponsor	£1650	£1650	£1650	£1650
Player of the Match Sponsors*	£25x20	£25x20	£25x20	£25x20
Player of the Match Board Sponsor	£160	£160	£160	£160

The following is club wide sponsorship

Website / Social Sponsors	£20 x8
Pitchside board 5x2ft	£225 x10

*You select the game you wish to sponsor.



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HOME KIT



AWAY KIT



PLAYER OF THE MATCH
TROPHY



above
TRAINING/WARM UP KIT



above
8X2 MATCH BOARD

Contact us or find out more?

thank you for taking the time to read this.

You can find out more at,

Prestburyacademy.co.uk or by emailing: lan@PrestburyAcademy.co.uk



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